

Policy Engagement Training Programme

2024-2025

This training programme is delivered by the Institute for Methods Innovation, Fast Track Impact and Walcott Communications Limited on behalf of the Natural Environment Research Council and Economic and Social Research Council.



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Policy Engagement Training Programme

Introduction and background

The [Institute for Methods Innovation](#), [Fast Track Impact](#) and [Walcott Communications Limited](#) are working on behalf of the [Natural Environment Research Council](#) and [Economic and Social Research Council](#) to deliver a policy engagement training programme to support and equip UK researchers to translate their research into policy insights and real-world impacts. This training is offered at **no cost** to eligible participants.

This unique training programme, tailored for environmental, economic and social science researchers, unlocks full potential in policy engagement. It addresses the challenge of balancing academic commitments with professional development, offering a fresh, flexible approach.

The programme consists of a self-paced online training course and eight-half-day live virtual training sessions in **January and February 2025** (two sessions per module). Full course attendance is encouraged, but there is flexibility to choose specific modules. All participants will have access to an online course to complete at their own pace.

The programme uses a flipped classroom approach, linking self-paced online materials with live training sessions. Participants can view the core training content online before meeting trainers virtually. This structure allows live sessions to focus on interactive learning and skills development, guided by expert trainers. The training programme features networking across different disciplines and guest speakers from various policy areas.

The programme focuses on helping researchers acquire practical skills for influencing policy and methods for evaluating policy impacts, adhering to responsible policy engagement principles. It integrates Diversity, Equity, and Inclusion (DEI) principles to ensure an inclusive learning environment. Participants can join an exclusive network of researchers, aiming for a sustainable impact in the policy realm. It serves as a pathway to transform research into meaningful policy changes.

Why participate?

- **Learn from experts:** Experts lead the training, providing unparalleled insights and guidance in policy engagement. Their expertise ensures up-to-date and impactful training in policy-related skills and knowledge.
- **Insights from policymakers:** The training features policymakers at local, regional, national and international levels, providing real-world understanding and skills.
- **Become part of a community of practice:** Participation includes the opportunity to join an exclusive network of researchers which will provide ongoing support and collaboration opportunities. This community of practice allows for continued connection, experience sharing, and professional growth post-training.

Join an alumni network

Building on the networking activities for each of the cohorts, all training participants will be invited to join a community of practice in which they can continue interacting with each other and the trainers.

The community of practice will include a series of interrelated activities:



- **Quarterly online networking and discussion groups** on policy-related topics and other types of impact with other researchers.



- **Bi-annual online surgery sessions** where researchers can bring impact questions and challenges to the consortium's experts and get feedback and help from other researchers in the network.



- Free **quarterly live online training events** to build skills that can support their policy impact. For example, previous sessions have included workshop facilitation skills, online and social media engagement strategies, presentation skills, networking skills, impact culture and leadership for impact.



- A **bi-weekly podcast** drawing on the latest research and including guests, to enable researchers to keep up to date with new developments in the emerging field of research impact.



- A **monthly newsletter** providing summaries and links to the latest peer-reviewed papers and other useful resources on policy and other types of impact.



- Ongoing access to **policy engagement expertise** via these mechanisms, as well as social media, to provide long-term mentoring and support for participants applying what they learned in the course.



- Online networking opportunities, including a designated social media group on **LinkedIn** and hashtags for the community of practice.



- An online forum is provided for participants to collaborate anytime. It's a **digital space** to work together on research projects with policy impact and share opportunities like grants, fellowships, and awards.

Eligibility criteria

To apply, participants don't need policy experience but should meet these criteria:

- Be environmental or social sciences researchers at postdoctoral level or higher (or equivalent), with academic research as a responsibility.
- Work at a [UK Higher Education Institution](#) (HEI) or a recognised [Independent Research Organisation](#) (IRO).
- Hold a full or part-time postdoctoral position (or equivalent), either fixed term or permanent, with academic research duties.
- Be currently employed in this position, which should extend beyond the course duration.

Application process

Submit the [application form](#) by **5pm (UK time) on Wednesday, 4 December 2024** to apply for the training programme.

Application review

After submission, applications will be reviewed, and successful individuals will receive a confirmation by email.

For Phase 3 of the training programme, we will be taking a balanced portfolio approach to selecting successful applications (taking into account academic discipline and geographical location) to help ensure the programme is successful in meeting its aims of increasing the diversity of voices contributing to policy engagement. Applicants who were unable to secure a place in Phase 1 or 2 training courses will be considered for the third phase.

Timetable

- Closing date: **Wednesday, 4 December 2024 at 5pm (UK time)**
- Notification of outcomes for those who apply by the closing date: **Not later than Wednesday, 18 December 2024**
- Course information will be sent to successful applicants by **Wednesday, 18 December 2024**
- A follow-up will occur after the course to evaluate its outcomes. Participants are expected to engage in these activities. For questions about the programme or application, contact training@methodsinnovation.org.

Equal opportunity and diversity

This training programme aims to actively promote equal opportunity¹ and positive relationships among diverse equality groups. We seek to ensure all applicants, training staff, and external stakeholders are treated fairly and equally, regardless of gender, marital status, sexual orientation, gender reassignment, race, ethnicity, religion, past criminal convictions, age, or disability.

¹ The Equality Impact Assessment for the policy engagement training programme is available at: methodsinnovation.org.