

INTERREG ATLANTIC AREA PROJECT, ATLIC, LAUNCHES KICK OFF MEETING TO FOSTER YOUTH INNOVATION AND ENTREPRENEURSHIP IN THE BLUE ECONOMY.

[Santo Tirso, Portugal - November 25th, 2023] - ATLIC, a groundbreaking initiative aimed at creating a new approach to youth innovation and entrepreneurship in the Atlantic Area's blue economy, is excited to announce its kick off meeting on December 6th and 7th, 2023. This meeting will mark the beginning of a collaborative effort to build a pilot Atlantic Innovation Blue Community, fostering open innovation labs, knowledge-transfer, capacity building, and supporting networks to address common challenges faced in the region.

Utilizing the four-helix model, ATLIC will bring together young people, academic institutions, SMEs, and public and private institutions, actively involving them in the development of the community. Transnational cooperation is key in addressing shared challenges, promoting connection, knowledge exchange, and ensuring access to necessary resources to facilitate the creation of spin-off communities.

"We are thrilled to kick off this project and bring together various stakeholders to foster youth innovation and entrepreneurship in the blue economy of the Atlantic Area," said Dr. Vera Araujo, project coordinator of ATLIC. "By promoting active involvement and transnational collaboration, we believe that young people will take an even bigger role in the sustainable economic development of the region, increasing not only their innovation capacities but also employment opportunities."

ATLIC has gathered an impressive lineup of partners, including Blue Lab (Saint Nazaire-France), L'École de Design Nantes Atlantique (France), Donegal Youth Service (Ireland), Institute for Methods Innovation (Ireland), Associação Comercial e Industrial do Funchal (Madeira-Portugal), Associação para o Centro Incubação Base Tecnológica do Minho (Portugal), Incubadora de Empresas de Base Tecnológica da Universidade dos Açores (Portugal), Município de Santo Tirso - lead partner - (Portugal), Cámara Oficial de Comercio, Industria, Servicios e Navigación de Santiago de Compostela (Spain) and Vida Lactea (Spain). These partners will bring their expertise and resources to contribute to the success of the project.

"The potential for innovation and growth in the blue economy is immense, and we are committed to harnessing the talents and ideas of the younger generation," said Xosé L. Garza of Vida Lactea. "ATLIC provides an exciting opportunity to collaborate with other like-minded organizations and create meaningful solutions to the challenges faced by our region."

During the kick off meeting, participants will engage in discussions, workshops, and networking sessions to lay the foundation for this innovative Atlantic Innovation Blue Community. The event will serve as a platform for partners and stakeholders to share their vision and contribute to the development of this important project.

For more information about ATLIC and its mission to foster youth innovation and entrepreneurship in the blue economy, please visit www.ATLICproject.com.

About ATLIC:

ATLIC is a pioneering project aimed at creating a new approach to youth innovation and entrepreneurship in the development of the Atlantic Area's blue economy. The project aims to build a pilot Atlantic Innovation Blue Community based on open innovation labs, knowledge-transfer, capacity building, and supporting networks to develop market solutions to common challenges faced in the Region. By bringing together young people, academic institutions, SMEs, and public and private institutions, ATLIC seeks to foster active involvement and transnational cooperation to drive sustainable economic development.

ATLIC is a project co-funded by the European Union within the framework of the Interreg Atlantic Area programme.