LOCAL CREATIVE JAM
Saturday, 24 June 2023
10 am to 5 pm (IST)

AGENDA

10:00 - 10:15 am: Virtual Opening Remarks
  • Overview of the event's goals, timeline, and rules, including a review of online
technique and platform functions.

10:15 - 10:30 am: Idea Pitches & Virtual Team Formation
  • Participants will be invited to give their 1-minute pitch.
  • Following the pitches, teams will be assigned based on similar ideas.

10:30 - 11:30 am: Online Ideation & Development Phase - Part 1
  • Teams begin brainstorming and developing their business plans in breakout rooms.
  • Mentors and experts will rotate among the rooms to provide guidance and advice.

11:30 - 11:45 am: Virtual Wellness Break
  A quick 15-minute break for everyone to stretch, hydrate, and step away from the screen.

11:45 am - 1:00 pm: Online Ideation & Development Phase - Part 2
  • Teams continue working on their ideas in their respective breakout rooms.
  • Ongoing mentor support available.

1:00 - 1:15 pm: Virtual Wellness Break
  A quick 15-minute break for everyone to stretch, hydrate, and step away from the screen.

1:15 - 2:45 pm: Online Ideation & Development Phase - Part 3
  • Final phase of ideation, planning, and presentation preparation in virtual breakout
  rooms.

2:45 - 3:00 pm: Virtual Wellness Break
  A quick 15-minute break for everyone to stretch, hydrate, and step away from the screen.
3:00 - 4:30 pm: Final Presentations in Virtual Main Room
- Teams rejoin the main virtual room and give their 5-minute presentations.
- Presentations are followed by a 3-minute Q&A session with the judges.

4:30 - 4:50 pm: Judges Deliberation & Virtual Wellness Break
- Additional virtual wellness break for participants.
- Judges convene in a separate virtual meeting room to deliberate.

4:50 - 5:15 pm: Virtual Awarding Ceremony & Closing Remarks
- Award announcement and prize presentation.