

## LARS LORENZ

ORCID: 0000-0002-0754-3134

### EXPERIENCE

2019 - Present

**Director of Operations** | *Institute for Methods Innovation*

- Leading the operations team and project management
- Process improvements and automation design
- Financial planning and reporting

2021 - Present

**Research Associate** | *INSCICO gGmbH*

Horizon 2020 funded EU-Project AURORA

- Web development and design
- Coordination of app development
- Backend app technology development

2019 - 2022

**Freelance Researcher** | *iCoRSA*

Researcher in EU-funded projects RRING and GRRIP

- Quantitative analysis of survey data
- Developing automated systems for data scraping and analysis
- Intercoder reliability testing and reporting (Krippendorff's Alpha)
- Development of publication protocols
- Preparation of mid-term review material for relevant work packages
- RRING publication database research

2020 - 2022

**Research Administrator** | *Sigmund Freud University Berlin*

BMBF-funded COVID-19 research project Understand\_ELSED (Viralcomm.info)

2019

**Scientific Associate** | *Rhine-Waal University*

Work Package Leader and Event Manager for the 'Pathways to Transformation' Conference (EU-funded NUCLEUS Project).

- Event management and communication
- Website and design development
- Framing conference on future outlook to RRI in Horizon Europe
- Event evaluation and deliverable writing
- Organising local partner workshop
- Administrative tasks (budgeting, staff management, reporting, etc.)
- Proposal writing for SwafS and local (Germany) calls
- Developing action plans and contribution to relevant GRRIP and RRING work packages
- Teaching (Research Methods & Event Management)

- 2016 - 2018      **Research Assistant | INSCICO gGmbH**  
 BMBF funded research project Trendbarometer.
- Uploading and maintaining surveys
  - Quantitative and qualitative analysis of survey data
  - Contact Research and individual data collection
- 2014 - 2018      **Student Research Assistant | Rhine-Waal University**  
 Since 2017 for the Horizon 2020 NUCLEUS project (RRI-focused, funded under SwafS), working directly with project coordinator Prof. Alexander Gerber.
- 2015 - 2018      **IT Administration (Freelance) | INSCICO gGmbH**  
 Maintaining the server and providing support in IT related matters.
- 2017 - 2019      **Freelance Webdesign**  
 For research projects and individuals.
- 2016 - 2017      **Research Assistant | INSCICO gGmbH**  
 BMBF funded research project Research Field Analysis.
- Coding of research papers
  - Statistical analysis and reliability testing (Krippendorff's Alpha)
  - Generation of charts and graphs
  - Report writing, layouting and proofreading
- 2016              **Marketing, Communications & Alumni Office | University of Malta**  
 Worked on the EU-funded project STEAM, the University published Magazine THINK, and the special publication Living the Vision.
- Developing and maintaining multiple websites
  - Designing various print media (booklets, posters, flyers)
  - Taking and editing (promotional) videos
  - Organising public science events (Cafe Scientifique)
  - Journalistic working (interviews, photography & writing)

## EDUCATION

- 2013 - 2018      **Science Communication and Bionics, B.A.**  
*Rhine-Waal University*
- Thesis:** Longitudinal Analysis of Press Releases Published by the German Academia
- Science in Society and Political Communication
  - International Media and Institutions
  - Science & Innovation Journalism, Freelancing
  - Risk Communication and Legal Frameworks
  - Statistics in Communication Practice
  - Empirical Research and Economies

- Corporate Communication Management, Governance and Controlling
- Introduction to Behavioural Sciences
- Communicating Social Science and Humanities
- Communication Design
- Media Production Technologies

## LANGUAGES

German - Native

English - Very good

Dutch - Good

## TECHNICAL SKILLS

**Office:** Word, Excel, Powerpoint, LaTeX

**Statistics:** Tableau, OpenRefine, Jamovi

**Management:** ClickUp, Google Workspace, Trello, Jira

**Programming:** Python, TypeScript, SQL

**Webdesign:** WordPress, HTML, CSS, PHP

**Design:** InDesign, Illustrator, Photoshop, Adobe XD

**Video:** Final Cut Pro, DaVinci Resolve

**OS:** MacOS, Linux, Windows

## PUBLICATIONS

Pfleger, A., Jensen, E., Lorenz, L., Jensen, A. M., Wagoner, B., Watzlawik, M. & Herbig, L. (2022). Life Trajectories Through the COVID-19 Pandemic: A Repeated Measures Diary Survey Dataset From 2020-2021. *Frontiers in Psychology*, 13. DOI: 10.3389/fpsyg.2022.817648

Herbig, L., Wagoner, B., Watzlawik, M., Jensen, E., Lorenz, L. & Pfleger, A. (2021). Viral Communication. Trajectories of Experience through the Pandemic: A Qualitative Longitudinal Dataset. *Frontiers in Political Science*, 4:791494. DOI: 10.3389/fpos.2022.791494

Jensen, E. A., Pfleger, A., Herbig, L., Wagoner, B., Lorenz, L. & Watzlawik, M. (2021). What drives belief in vaccination conspiracy theories in Germany? *Frontiers in Communication*, 6. DOI: 10.3389/fcomm.2021.678335

Pfleger, A., Jensen, E., Lorenz, L., Jensen, A. M., Wagoner, B., Watzlawik, M. & Herbig, L. (2021). A Repeated Measures Dataset on Public Responses to the COVID-19 Pandemic:

Social Norms, Attitudes, Behaviors, Conspiracy Thinking, and (Mis)Information. *Frontiers in Communication*, 6. DOI: 10.3389/fcomm.2021.789272

Martin, D., Jensen, E., Wagoner, B. & Lorenz, L. (2021). *Supporting UNESCO Member States in Evidencing 10 Key Priority Areas - Measures and Indicators for Lithuania, Serbia and South Africa*. DOI: 10.5281/zenodo.4912589

Jensen, E. A. & Lorenz, L. (2021). Evaluating researcher and stakeholder perspectives on socially responsible research and innovation practices in research performing organisations. *Open Research Europe*. DOI: 10.12688/openreseurope.14325.1

Jensen, E., Lorenz, L., Geck, A., van Zuydam, L., Martin, D., Smith, B., Wagoner, B., Rademan, L., Foulds, C., Fox, E., Khalid, R., Sule, O., Cummings, J., Sahan, K., Landeweerd, L., Zwart, H. and Kingsley, U. (2021). *State of the Art of RRI in the Five UNESCO World Regions*. DOI: 10.5281/zenodo.4926175

Archibong, U., Eshareturi, C., Utam, K., Agu, C. & Lorenz, L. (2021). *RRING T4.3.4 ICR Results*. EU-funded RRING project deliverable.

Lorenz, L. & Jensen, E. (2021). *GRRIP WP5 - Researcher Survey*. DOI: 10.5281/zenodo.5708878

Lorenz, L. & Jensen, E. (2021). *GRRIP WP5 - RPO Survey*. DOI: 10.5281/zenodo.5708901

Lorenz, L. & Jensen, E. (2021). *GRRIP WP5 - Stakeholder Survey*. DOI: 10.5281/zenodo.5708883

Lorenz, L. & Jensen, E. (2021). *RRING Global Survey Research Dataset (WP3)*. DOI: 10.5281/zenodo.4719938

Pfleger, A., Herbig, L., Watzlawik, M., Wagoner, B., Jensen, E. & Lorenz, L. (2021). *Viral Communication Phase I-II*. DOI: 10.5281/zenodo.5513261

Pfleger, A., Herbig, L., Watzlawik, M., Wagoner, B., Jensen, E. & Lorenz, L. (2021). *Viral Communication Phase I-II Merged*. DOI: 10.5281/zenodo.5513261

Pfleger, A., Herbig, L., Watzlawik, M., Wagoner, B., Jensen, E. & Lorenz, L. (2021). *Understand-ELSEED Main Survey Phase I Data*. DOI: 10.5281/zenodo.4545675

Pfleger, A., Herbig, L., Watzlawik, M., Wagoner, B., Jensen, E. & Lorenz, L. (2021). *Viral Communication Phase I Main Survey*. DOI: 10.5281/zenodo.4590017

Pfleger, A., Herbig, L., Watzlawik, M., Wagoner, B., Jensen, E. & Lorenz, L. (2021). *Viral Communication: Longitudinal Survey Data on the Social Dimensions of the COVID-19 Pandemic*. DOI: 10.5281/zenodo.5779516

Blok, V., Iñigo, E., Novelskaitė, A., Pučetaité, R., Adams, A., Wakunuma, K., Jiya, T., Grabner, L., Lorenz, L., Sánchez de Madariaga, I. & Novella, I. (2020). [Recommendations for the development of a competitive advantage based on RRI](#).